

CAROLINE MARIE DABROWSKI

GRAPHIC DESIGNER | PHOTOGRAPHER | ILLUSTRATOR



Chicago, Illinois



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www.carolinemarie.design

I am a passionate, detail-oriented graphic designer and photographer with a multi-faceted creative background in luxury brands including advertising, holistic health and wellness, fashion, cosmetics, high-end jewelry and magazine publication. I have experience in creative direction, brand identity, web design, advertisements, editorial design, book design, package design, digital UI/UX design as well as print. I also have experience in illustration, animation, marketing, social media, developing design materials such as brochures, training manuals, publication and execution of design, cover design, social media, email design, product photography and photo retouching. I am also a writer who has experience in copywriting, proofreading, creative writing, and having an eye for details.

SKILLS

- Art Direction
- Brand Identity
- Advertising Design
- Graphics
- Web Design
- Photography
- Social Media
- Email Design
- Typography
- Editorial Design
- Package Design
- Copywriting
- Animation
- UI/UX Design
- Illustration

EDUCATION

Master of Arts (MA)
Creative Business Leadership
Savannah College of Art & Design /
Savannah, GA / ELearning

2020 - 2022

Bachelor of Fine Arts (BFA)
Graphic Design
Academy of Art University / San
Francisco, CA / ELearning

2013 - 2019

Fine Arts | Fashion Design |
Visual Communication
The School of the Art Institute of
Chicago / Chicago, IL

1999 - 2005

WORK EXPERIENCE

CREATIVE DIRECTION | GRAPHIC DESIGNER

Sine Qua Non Salons / Chicago, IL / 2018 - Present

Design various projects including marketing materials, logos, social media, training manuals, brochures, layout, advertising, branding, business cards, illustration, animation, and photo editing.

CREATIVE DIRECTION | GRAPHIC DESIGNER

Colby Gallery / Chicago, IL / 2016 - 2019

Design various projects including marketing materials, flyers, business cards, logos, brochures, book design, layout, advertising, branding, illustration, animation, photography and photo editing.

WRITER | COLUMNIST

Successstory.com / National / 2015 - 2018

Writer for the website. Wrote various articles on success, yoga, meditation and holistic health. Researched topics and interview subjects for review.

ECOMMERCE GRAPHIC DESIGNER & PHOTOGRAPHER

Gage Diamonds LLC. / Chicago, IL / 2017

Photographed set displays of jewelry with a Canon T3 camera with a macro lens and a Nikon L340 camera, photographed jewelry in 3D with an AlphaShot 360 Camera, designed advertising banners for social media sites, designed website banners, redesigned website layout, as well as wrote for their social media sites.

ART DIRECTOR

Cosmetique Inc. / Vernon Hills, IL / 2014 - 2016

Lead Creative Director working closely with the CEO and web developers in redesigning the website, branding and marketing in print and digital. Created marketing materials, email design, charts, presentations, website redesign, website maintenance, packaging design, copywriting, proof reading, updating and creating content for social media platforms. Created concepts and created designs for advertising campaigns, photo retouching and product photography.

WRITER | COLUMNIST

Examiner.com / National / 2009 - 2016

Researched topics, wrote articles and interviewed subjects for review and made product reviews on holistic health, healing and wellness for women.

SOCIAL



LinkedIn

LinkedIn / carolinemariadesign



Behance

Behance / carolinemariadesign



Instagram

Instagram / carolinemarie.design

VOLUNTEER

CHALK IT UP!

BRAND IDENTITY

Children's Youth Program

2008 - 2010

CHILDREN'S 5K WALK

BRAND IDENTITY

Children's Marathon

2008 - 2010

MONTHLY ASPECTARIAN MAGAZINE

COVER DESIGN

Health & Wellness Magazine

2008 - 2011

CONSCIOUS COMMUNITY MAGAZINE

COVER DESIGN

Health & Wellness Magazine

2014

AFFILIATIONS

AIGA

Member

2014 - Present

ART INSTITUTE OF CHICAGO

Member

2016 - Present

WORK EXPERIENCE

ART DIRECTION INTERN | GRAPHIC DESIGNER

FV Magazine / New York, NY; Paris, France / 2014 - 2014

Worked closely with Editor-in-Chief Design and the graphic design staff to create print and digital materials for magazine. Worked on projects including cover design, layout of magazine, advertisements, trend reports, media kits, social media, email, copywriting, and website design. and app design. Researched current trends and created style guides for the upcoming Fall season.

SOCIAL MEDIA COORDINATOR | GRAPHIC DESIGNER

Conscious Community Magazine/ Chicago, IL / 2014

Worked on various projects including graphic design, article writing, advertising, social media, web design and web maintenance, email blasts, assisting with book signings, event management, attended company sponsored events, took photographs and reported on social media outlets.

GRAPHIC DESIGNER

Rocklin Irving Advertising / Lincolnwood, IL / 2013

Designed advertisements, marketing materials, web graphics and banners.

BOOK COVER DESIGNER

James W. Nelson "The Bellwether" / National / 2011

Illustrated book design cover for "The Bellwether" by James W. Nelson.

LEAD GRAPHIC DESIGNER

Gay Chicago Magazine / Chicago, IL / 2010 - 2011

Worked closely with the publisher in redesigning the publication layout and website. Wrote and edited articles. Assisted with weekly production schedule. Worked with advertisers, photographers, writers and editors to execute ad content and design. Created cover art for magazine. Created web banners and art for website. Created publication design employing following programs: CS5 Suite (Photoshop, Illustrator, Indesign) Quark on Mac Platform. Attended company sponsored events, took photographs and reported on social media outlets.

WRITER | PHOTOGRAPHER | INTERVIEWER

Rustqueens Magazine / National / 2009 - 2015

Writer and photographer for the publication. Interviewed subjects for articles, wrote art and entertainment reviews, photographed and reported on different entertainment events and retouched photos and edited articles.

GRAPHIC DESIGNER

IrBiz Inc. / Chicago, IL / 2009

Designed and branded logo for IrBiz company. Designed logo for and sponsored Children's 5K Marathon Walk. Designed logo for Chalk It Up! Children's youth program.

GRAPHIC DESIGNER

Trinity Design Group / 7 Wcked Vrtues / Las Vegas, Nevada; Los Angeles, CA / 2008 - 2010

Graphic artist designing t-shirts for their apparel line "7 Wcked Vrtues". Branded and designed print ads for the company.

GRAPHIC ARTIST / ILLUSTRATOR

Trading Advantage / Chicago, IL / 2008

Graphic artist and illustrator for Trading Advantage. Illustrated a book with a hundred drawings that was featured on the website using Adobe Illustrator.